



ACCOUNTING HORIZONS

Conference on
**Bridging Accounting
Research and Practice**

May 21-22, 2026



VENUE AND PARKING

The conference will be held at Mason Square in the auditorium of Van Metre Hall:

3351 Fairfax Dr.
Arlington, VA 22201
(deck parking entrance via Founders Way North)



MASON SQUARE

masonsquare.gmu.edu

Fuse Building
3401 Fairfax Dr.
Arlington, VA 22201

Hazel Hall
3301 Fairfax Dr.
Arlington, VA 22201

Van Metre Hall
3351 Fairfax Dr.
Arlington, VA 22201
(deck parking entrance via Founders Way North)

Vernon Smith Hall
3434 Washington Blvd.
Arlington, VA 22201

GETTING TO CAMPUS
A Metrorail station, Metrobus stop, and ART bus stop are within walking distance of campus.

Driving directions are available at maps.gmu.edu.

PARKING
Campus parking is available with a Mason Square permit.

Visitor parking is available in the Van Metre, Vernon Smith, and Fuse garages.

MAP KEY	
	Accessible Parking
	Visitor Parking
	Load/Unload Parking
	Electric Vehicle Charging Station
	Bicycle Parking
	Capital Bikeshare
	Dining
	Mason Shuttle

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PROGRAM

THURSDAY, MAY 21

11:30 – 12:15pm **Lunch**

Welcome
Interim Dean Cheryl Druehl | George Mason University

12:15 – 12:30pm **Celebration of the 40th anniversary of *Accounting Horizons***
Lauren Cunningham | University of Tennessee
AAA Research and Publications Committee

Alternative Performance Measures
Moderator: Karen Nelson | Texas Christian University

Papers:
A Decade Later: The Changing Landscape of Non-GAAP Reporting
Jason Ashby | University of Louisiana at Monroe
Ted Christensen | University of Georgia
Lynn Davis | University of Georgia
Ben Whipple | University of Georgia | Presenter and Panelist

SESSION 1
12:30 – 1:45pm **Looking to the Past or to the Future: How the Content and Presentation of Post-Investment Reviews Impact Capital Investment Continuance Decisions**
Kristina Demek | University of South Florida
Todd Thornock | University of Nebraska at Lincoln | Presenter and Panelist
Christine Denison | Iowa State University
Juliana Kralik | University of Tampa

Panel:
Steve Kachelmeier | University of Texas at Austin
Jack Ciesielski | R.G. Associates

1:45 – 2:15pm **Break**

Emerging Issues in Financial Reporting
Moderator: Brent Woodford | Walt Disney Company

SESSION 2
2:15 – 3:30pm *Panel:*
Kyle Moffatt | PWC
Maureen McNichols | Stanford University
Hillary Salo | Financial Accounting Standards Board
Josh White | Securities and Exchange Commission

3:30 – 4:00pm **Break**

Auditor Identity and Judgment

Moderator: Long Chen | George Mason University

Papers:

“We Are Not the Big 4”: How Non-Big 4 Firms Assert Their Alternative Organizational Identity in the Public Accounting Field

Laurence Daoust | HEC Montréal

Tim Fogarty | Case Western Reserve University

Candice Hux | Northern Illinois University

Ally Zimmerman | Florida State University | Presenter and Panelist

The Dark Side of Being Right: The Impact of Prior Estimate Accuracy of Other Estimates on Auditors’ Scrutiny and Evidence Appropriateness Judgments in Level 3 Investments

Sudip Bhattacharjee | Virginia Tech University

Kimberly Moreno | Northeastern University

Nicole Wright | James Madison University | Presenter and Panelist

Panel:

Lauren Cunningham | University of Tennessee

Mike Gurbutt | Public Company Accounting Oversight Board

SESSION 3
4:00 – 5:15pm

5:15 – 6:00pm

Robotics demonstration | [George Mason RobotiXX Lab](#)

6:00 – 7:00pm

Reception



FRIDAY, MAY 22

8:00 – 9:00am **Breakfast**

Artificial Intelligence in Financial Reporting and Auditing

Moderator: Vanessa Teitelbaum | Center for Audit Quality

SESSION 4

9:00 – 10:15am

Panel:

Aaron Anderson | Meta

Ben Commerford | University of Kentucky

John McClain | EY

Valerie Szczepanik | Securities and Exchange Commission

10:15 – 10:45am **Break**

Measuring the Tax Base

Moderator: Stephen Lusch | University of Kentucky

Papers:

[Errors Among Cryptocurrency Tax Experts](#)

Tyler Menzer | Texas Christian University | Presenter and Panelist

SESSION 5

10:45 – 12:00pm

Incorporating Financial Statement Information in Congressional Budget Office Forecasts of Corporate Tax Revenues

Danielle Green | University of Illinois

Erin Henry | University of Arkansas | Presenter

George Plesko | University of Connecticut

Molly Saunders-Scott | Congressional Budget Office

Jennifer Shand | Congressional Budget Office | Panelist

Panel:

John Barrick | Brigham Young University

Maya MacGuineas | Committee for a Responsible Federal Budget

12:00 – 1:00pm **Lunch**

Private Equity Investment in Accounting Firms

Moderator: Gord Graham | EY

SESSION 6

1:00 - 2:15pm

Panel:

Marty Brown | PYA, Accountants & Advisors

Stephannie Larocque | University of Notre Dame

Theresa Meiners | Baker Tilly

2:15 - 2:45pm **Break**

Regulatory Oversight of Tax Enforcement and Planning

Moderator: Lori Bhaskar | Indiana University

Papers:

Spillover Effects of Auditor Regulation on Corporate Tax Planning Effectiveness

Justin Blann | Georgia Institute of Technology | Presenter

Nathan Goldman | North Carolina State University

Tyler Kleppe | University of Kentucky | Panelist

SESSION 7
2:45 – 4:00pm

Targets of Convenience? Tax Monitoring as a Political Cost for Government Contractors

Davidson Gillette | East Carolina University | Panelist

Ryan Polk | Clemson University | Presenter

Shane Stinson | University of Alabama

Panel:

Casey Schwab | University of North Texas

Jeff Mahoney | Council of Institutional Investors

4:00 – 4:15pm

Closing Remarks

Jenny Tucker | University of Florida | Senior Editor, *Accounting Horizons*

