

IULIA FRATILA

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EDUCATION

Ph.D.

August 2022

University of Illinois Urbana- Champaign

Champaign-Urbana, Illinois

College of Applied Health Sciences

Recreation, Sport and Tourism

MBA

August 2016

University of South Florida

Tampa, Florida

Muma College of Business

Sport and Entertainment Management

B.S.

May 2015

Western Michigan University

Kalamazoo, Michigan

College of Education and Human Development

Recreation Major and Event Management

Minor

PUBLICATIONS

Published

- Berdychevsky, L. & **Fratila, I.** (2023). Young adults' acceptance of later-life sexuality is predicted by their general sexual attitudes and viewing sex as leisure. *Leisure Sciences*, DOI: [10.1080/01490400.2023.2273382](https://doi.org/10.1080/01490400.2023.2273382)
- **Fratila, I.**, & Berdychevsky, L. (2021). Aiming 'high' in college: The meanings of recreational drug consumption in/as leisure and existential authenticity. *Leisure Sciences*, 1-19. <https://doi.org/10.1080/01490400.2021.1957728>
- Clary, L. K., Habbal, M., Smith, C. D. & **Fratila, I.** (2021). The green sheep: Exploring the perceived risks and benefits of cannabis among young veterans. *Cannabis*, 4(2), 31-46. <https://doi.org/10.26828/cannabis/2021.02.003>
- **Fratila, I.**, & Berdychevsky, L. (2020). Understanding drugs as leisure through the (de)differentiation lens and the dialectic of Logos- and Eros-modernity. *Leisure Studies*, 40(4), 1–16. <https://doi.org/10.1080/02614367.2020.1843694>

Under review

- **Fratila, I.** & Berdychevsky, L. (2023). Phenomenological exploration of young adults' recreational cannabis use experiences and associated leisure meanings. Manuscript under review at *Journal of Leisure Research*.
- Liecthy, T., Lizzo, R., Wu, X., **Fratila, I.** & Du, X. (2023). Leisure and women's body image: The role of fandom-based tattoos. Manuscript under review at *Leisure Sciences*.

SCHOLARLY PRESENTATIONS (**represents work with students)

- **Fratila, I.**, Berdychevsky, L., & Procaccini, J.** (2023, May 17th-20th). Netnographic inquiry exploring subreddit communities of (ex)cannabis users and their conversations on leisure and well-being. Paper accepted for presentation at *The 19th International Congress of Qualitative Inquiry (QI2019)*. Champaign-Urbana, Illinois, United States
- Zeman, C., **Fratila, I.**, Wilson, S., & Woodson, J.** (2023, March 22). Applying insights from the CFI book read, "*Inflamed: Deep Medicine and the Anatomy of Injustice*." to the health sciences teaching and advocacy work. Panel discussion accepted for presentation at *2023 JMU Diversity Conference: Moving from Awareness to ACTION*, Harrisonburg, VA.
- **Fratila, I.** & Berdychevsky, L. (2023, February 7th-9th). Phenomenological meanings of recreational cannabis use in/as leisure. Paper accepted for presentation at *The Academy of Leisure Sciences Annual Conference on Research and Teaching*, New Orleans, LA.

- Liechty, T., Wu, X., Lizzo, R., & **Fratila, I.** (2023, February 7th-9th). Leisure and women's body image: Fandom-based tattoos' connections to social physique anxiety and body appreciation. Paper accepted for presentation at *The Academy of Leisure Sciences Annual Conference on Research and Teaching, New Orleans, LA.*
- **Fratila, I.** & Berdychevsky, L. (2022, March 1st – 4th). Netnography of (ex)cannabis users' leisure and hedonic and eudaimonic well-being. *The Academy of Leisure Sciences' (TALS) Conference on Research and Teaching. (Online).*
- Brooks, C. & **Fratila, I.** (2021, May 30th- June 1st). Consent as a criteria for widening our understanding of the diversity of leisure experiences. *The Canadian Congress on Leisure Research (CCLR; Online).*
- **Fratila, I.** & Berdychevsky, L. (2021, February 4th-26th). Young adults' views of sex as leisure, sexual attitudes, and acceptance of later-life sexuality. *The Academy of Leisure Sciences' (TALS) Conference on Research and Teaching. (Online).*
- **Fratila, I.** & Berdychevsky, L. (2020, November 4th-7th). Asking young adults about their attitudes toward and knowledge of sex in later life. *The Gerontological Society of America Annual Scientific Meeting (Online).*
- **Escutia, J., **Fratila, I.**, & Berdychevsky, L. (2020, April 27th- May 1st). Young adults' attitudes toward elderly sexuality. *The Undergraduate Research Symposium (Online). University of Illinois at Urbana-Champaign, Illinois, United States.*
- **Fratila, I.** (2020, February 11th-14th). Challenges of interdisciplinarity: Graduate students' perspectives. *Panelist at The Academy of Leisure Sciences' (TALS) Conference on Research and Teaching. University of Illinois at Urbana-Champaign, Illinois, United States.*
- **Fratila, I.**, & Berdychevsky, L. (2019, May 15th-18th). Phenomenology of recreational drug use among the U.S. college students. *The 15th International Congress of Qualitative Inquiry (QI2019). Champaign-Urbana, Illinois, United States.*
- **Cabrera, S., **Fratila, I.**, Berdychevsky, L. (2019, April 14th – 20th). Sexual satisfaction and constraints in later life: Insights from LGBT older adults. *The Undergraduate Research Symposium. Champaign-Urbana, Illinois, United States.*
- Berdychevsky, L., Nimrod, G., Rogers, W., & **Fratila, I.** (2019, February 26th -March 1st). 'Don't stop living before you stop living!' Sex as leisure in older adulthood. *The Academy of Leisure Sciences' Annual Conference on Research and Teaching. Greenville, South Carolina, United States.*
- **Fratila, I.**, & Berdychevsky, L. (2019, February 26th -March 1st). Missing Chapter: Recreational Drug Use in Leisure Literature vs. Empirical Evidence. *The Academy of*

Leisure Sciences' Annual Conference on Research and Teaching. Greenville, South Carolina, United States.

- **Fratila, I., & Berdychevsky, L.** (2018, October 8th-11th). Meanings, outcomes and leisurely Connotations of recreational drug consumption for U.S college students. *The LARASA International Congress. Durban, South Africa.*
- **Fratila, I., & Berdychevsky, L.** (2018, September 14th-15th). Analyzing recreational drug use among college students through the lens of dedifferentiation and the dialectic of Logos and Eros-modernity. *The International Conference of the Romanian Sociologists Society (RSS): Living in a Liquid Society. Timisoara, Romania.*
- **Fratila, I., & Berdychevsky, L.** (2018, July 15th-21st). Aiming “High” in college: Potential links between existential authenticity and drug consumption in/as leisure experience. *The International Sociological Association (ISA) World Congress of Sociology: Power, Violence and Justice: Reflections, Responses and Responsibilities. Toronto, Canada.*

RESEARCH ASSISTANSHIPS

September 2018 – May 2020
University of Illinois
Champaign- Urbana

Research assistant to Dr. Liza Berdychevsky; responsible for creating literature library (e.g., 1-3 page annotated bibs for over 200 articles) and qualitative data analysis (e.g., coding 73 participants using Atlas t.i., creating codebook)

September 2017 – May 2018
University of Illinois
Champaign- Urbana

Research assistant to Dr. Laura Payne; supported quantitative data analysis utilizing SPSS software and writing statistical results descriptions

August 2017- September 2017
August 2018- September 2018
University of Illinois
Champaign-Urbana

Research assistant administering surveys and health screenings for Workplace Wellness project that was funded by the U.S. National Institute of Health and the U.S. National Bureau of Economic Research

MEDIA COVERAGE OF RESEARCH

- Health Sciences students and faculty educate about health disparities. (*April 24, 2023 by Morgan Vuknic*). College of Health and Behavioral Studies News. James Madison Univeristy. Url: <https://www.jmu.edu/news/chbs/2023/04-21-diversityconference.shtml>

- PhD student's research gives insight into drug education programs. (February 2019 by Lara Browning). *Recreation, Sport & Tourism (RST) Newsletter Winter 2019*.
Url: <http://rst.illinois.edu/drugeducation>
- Research project studies link between self-identity, recreational drug use. (February 19th, 2018, by Pari Apostolakos). *The Daily Illini: The independent student newspaper at the University of Illinois*.
Url: <https://dailyillini.com/features/2018/02/19/research-project-studies-link-college-success-recreational-drug-use/>

TEACHING AND ADVISING

August 2023 –
George Mason University
Fairfax, VA
College of Public Health

Assistant Professor (Term/Instructional) in
the department of Global and Community
Health

August 2022 – July 2023
James Madison University
Harrisonburg, VA
College of Health and Behavioral Sciences

Assistant Professor in the department of
Health Sciences teaching:

HTH 423: Ethics and Critical Thinking
Fall 2022; 36 students – Average Student
evaluation 4.69/5
Spring 2023; 92 students

HTH 408: Research Methods in Health
Sciences
Spring 2023; 25 students

HTH 231: Population Health Determinants
Fall 2022; 70 students - Average Student
evaluation 4.63/5

January 2022 – July 2022
University of Illinois
Champaign-Urbana
College of Applied Health Sciences

Co-Instructor of new online graduate course
RST 594: Inclusive by design

January 2022 –
University of Illinois
Champaign-Urbana
College of Applied Health Sciences

Teaching assistant for online undergraduate
course RST 120: Parks, Recreation and
Environments

October 2021 – December 2021
University of Illinois
Champaign-Urbana
College of Applied Health Sciences

Teaching assistant for online undergraduate course RST 216: Recreation, Sport and Tourism and Technology in Modern Society

May 2021 – December 2021
University of Illinois
Champaign-Urbana
College of Applied Health Sciences

Co-developer of new courses, RST 594 (graduate) and RST 199 (undergraduate): Inclusive by Design, which is dedicated to teaching professionals how to make recreation, sport, and tourism more inclusive

January 2021 – May 2021
University of Illinois
Champaign-Urbana
College of Applied Health Sciences

James Scholar Honors Project Advisor, mentoring undergraduate student on honors research project (i.e., data collection, and preliminary data analysis for netnography)

January 2021 – May 2021
University of Illinois
Champaign-Urbana
College of Applied Health Sciences

Instructor of online undergraduate course RST 370: Research Methods and Analysis, which taught students how to evaluate recreation, sport, and tourism organizations

October 2020 – December 2020
University of Illinois
Champaign-Urbana
College of Applied Health Sciences

Co-Instructor of online undergraduate course RST 260: Disability in Recreation, Sport and Tourism. ***Received mention on the list of Teachers Ranked as Excellent by their Students.*

August 2020 – October 2020
University of Illinois
Champaign-Urbana
College of Applied Health Sciences

Co-Instructor of online graduate course RST 512: Managing Recreation, Sport and Tourism Organizations

August 2020 – December 2020
University of Illinois
Champaign-Urbana
College of Applied Health Sciences

Teaching assistant for online undergraduate courses RST 316: Human Development and Recreation, Sport and Tourism and RST 340: Facility Management in Recreation, Sport and Tourism

June 2020- August 2020
University of Illinois
Champaign-Urbana
College of Applied Health Sciences

Co-Instructor of online undergraduate course RST 100: Recreation, Sport and Tourism. ***Received mention on the list of Teachers Ranked as Excellent by their Students.*

October 2019 – May 2020
January 2019 – May 2019
University of Illinois
Champaign- Urbana
College of Applied Health Sciences

Student Aging Researchers Training (START) Program Co-mentor, included providing educational seminars and supervising mentee on a research project and its presentation at the University Undergraduate Research Symposium (START website: <http://adl.kch.illinois.edu/start-home>)

Fall 2019 semester
University of Illinois
Champaign- Urbana
School of Social work

Guest lecturer for undergraduate research methods class about qualitative approaches to sensitive topics (Social Work 427)

October 2017- May 2018
University of Illinois
Champaign- Urbana
College of Applied Health Sciences

Teaching assistant for online and on-campus undergraduate courses RST 101: Orientation to Recreation, Sport and Tourism; RST 242: Nature and American Culture

August 2013 – December 2013
Western Michigan University
Office of Student Transitions

Co-Instructor for First Year Seminar class, serving as a mentor for college students, planning a class lesson, organizing group volunteer and extracurricular class outings

SCHOLARSHIPS & AWARDS

Christine Ziebarth Howe Graduate Student Award (\$1,500)
Awarded by Department of Recreation, Sport and Tourism, University of Illinois Urbana-Champaign | RST Awards Website: <https://ahs.illinois.edu/rst-awards-2021>
February 2021

Graduate Conference Travel Award
Awarded by Illinois Graduate College, University of Illinois Urbana-Champaign
Fall 2018, Fall 2020, Fall 2021

Allen V. Sabora Research Award for PhD Student Research (\$1,500)
Awarded by Department of Recreation, Sport and Tourism, University of Illinois Urbana-Champaign | RST Awards website: <https://www.ahs.illinois.edu/2019-rst-awards>
February 2019

Michigan Parks and Recreation Scholarship
Awarded by Michigan Parks and Recreation Association (MRPA)
March 2014

Haenicke Institute Global Education Scholarship
Awarded by Haenicke Institute Global Education, Western Michigan University
January 2014

Michigan Campus Compact Heart & Soul Award
Nominated by Dr. James Lewis, and awarded by Campus Compact Michigan
February 2013

SERVICE

Fall 2022 –
Taylor and Francis Publishing

Associate Editor for *Leisure Sciences*

Fall 2021 –
Springer Publishing; The Official Journal of
RC13 (Sociology of Leisure) of the
International Sociological Association (ISA)

Book review Editor for
International Journal of Sociology of Leisure

Fall 2022 – May 2023
New Faculty Academy
James Madison University

Participating as a mentee in the yearlong
cohort-based program consisting of a workshop
series and monthly one-on-one sessions with
senior faculty peer mentors

December 2022
Department of Health Sciences
James Madison University

Judge of student research projects for James
Madison Health Sciences Undergraduate
Research Symposium

December 2022
Department of Recreation, Sport, and Tourism
University of Illinois Champaign-Urbana

Speaker for the graduate seminar series session
titled, ‘RST graduates who were successful on
the job market – Do(s) and Don't(s)’

Fall 2021- Spring 2022
The Cutting Edge Speaker Series
Department of Recreation, Sport, and Tourism
University of Illinois Champaign-Urbana

Moderator of monthly symposium series
highlighting cutting-edge research in
tourism, sport, and leisure

April 2021
Office of Inclusion & Intercultural Relations
University of Illinois Champaign-Urbana

**Speaker/Presenter for one session of the
intercultural dialogue series**, talked about how
concepts of slow food and slow tourism fit with
the culture and country of Romania

Fall 2020
GLOBE: Global Leaders Orange and Blue
Engagement
International Education Programs
Office of Inclusion & Intercultural Relations
University of Illinois Champaign-Urbana

Engagement leader connecting domestic and
international students to enhance intercultural
communication skills, leadership experience, and
to help students develop global awareness and
cultural competency

January 2018 – February 2019
Journal of Leisure Research
Taylor & Francis Publishing

Assistant editor providing guidelines to authors submitting manuscripts to the Journal of Leisure Research (JLR)

October 2017
University of Illinois
Champaign- Urbana

Student Panel Member for the College of Applied Health Sciences Ph.D. Recruitment Day 2017

SERVICE (CONTINUED)

Ad-Hoc Reviewing of Journal Manuscripts

- International Journal of the Sociology of Leisure
- Drug and Alcohol Review

PROFESSIONAL EXPERIENCE

International Student and Scholar Services (ISSS) Student check in and Shuttle team member

University of Illinois
Champaign-Urbana
August 2019

- Welcomed and directed new international students to resources while going through government required check in, also helped to guide students into housing from shuttles

Global Purchasing Trainee

General Motors
Sibiu, Romania
January 2017 – August 2017

- Analyze data and identify possible savings to assist wiring harness buyers in their purchasing negotiations

Sport Marketing Intern

HALAX – Hillsborough County
Lacrosse Alliance
Tampa, FL
September 2015 – August 2016

- Manage online marketing channels and create original content for website, emails and social media, and organize various fundraising events in community

Associate

Southwest Michigan First
Kalamazoo, MI
January 2015 – June 2015

- Event planning for monthly networking events and leadership programs
- Assist with tracking budget goals, marketing, and communication

Intern

Southwest Michigan First
Kalamazoo, MI
December 2013 – December 2015

- Administrative tasks at Chamber of Commerce including billing, invoicing, event planning, and social media content

COMPUTER AND SOFTWARE SKILLS

- Microsoft Office (Word, Excel, PowerPoint, Outlook, Onedrive)
- Google Suite (Docs, Sheets, Slides, Gmail)
- Compass/Blackboard
- CANVAS
- Statistical Package for the Social Sciences (SPSS)
- ATLAS.ti The Qualitative Data Analysis and Research Software
- NVivo Qualitative Analysis
- Qualtrics
- Beginner level Photoshop
- Survey Monkey
- Salesforce Database
- Endnote X7
- Zoom

CERTIFICATES

- Center for Innovation in Teaching & Learning (CITL) Foundations of Teaching Certificate, University of Illinois Urbana-Champaign
- Illinois Summer Teaching Institute 2021 "Amplifying Student Learning Across Modalities" Completion Certificate, University of Illinois Urbana-Champaign
- Illinois Summer Teaching Institute 2022 "Canvas Summer Training Program," University of Illinois Urbana-Champaign

MEMBERSHIPS

- American Public Health Association
- The Academy of Leisure Sciences (TALS)
- National Center for Faculty Development & Diversity

PROFESSIONAL DEVELOPMENT EVENTS

- CFI: Scholarship Residency, James Madison University - three-day writing retreat with a community of faculty scholars seeking renewal with their scholarship

LANGUAGES

- English – Excellent
- Romanian – Excellent