

Earle C. Williams Medal for Excellence in Social Impact

	Good (1)	Very Good (2)	Excellent (3)	Extraordinary (4)
<i>Commitment to the social, geographic, economic, cultural, and/or environmental betterment of the community</i>	Evidence of modest commitments to activities (broadly defined) that serve to better the community in public health, educational, economic, social, economic, cultural and/or environmental spheres.	Evidence of regular commitments to activities (broadly defined) that serve to better the community in public health, educational, economic, social, economic, cultural and/or environmental spheres.	Evidence of significant investments in activities (broadly defined) that serve to better the community in public health, educational, economic, social, economic, cultural and/or environmental spheres.	Evidence of significant and longstanding investments in activities that have served to better the community in public health, educational, economic, social, economic, cultural and/or environmental spheres.
<i>Engagement in reciprocal, collaborative activities with community stakeholders, where the specific community is identifiable as opposed to a broad population</i>	Evidence of some consultative engagement with specific community stakeholders.	Evidence of regular engagement and collaborative activities with specific community stakeholders.	Evidence of significant, reciprocal engagement with specific community stakeholders. Collaborative activities with community stakeholders is the norm.	Evidence of fully integrated and reciprocal partnerships with specific community stakeholders. Collaborative activities and processes with community stakeholders are robust.
<i>Visible, lasting, and sustainable impact on the</i>	Evidence that their work has had a measurable impact on members of a specific community or	Evidence that their work has had a significant impact on members of a specific community or broader	Evidence that their work has had a profound impact on a specific community or broader population, along with evidence	Evidence that their work has had profound impacts on a specific community or broader population. Impacts of work have been sustained

<i>community/population, whether local, regional/state, national and/or global.</i>	broader population.	population.	that this impact will be sustained through adopted policies, practices, and processes.	through policies, practices, and processes.
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